



**SADHANA EDUCATION SOCIETY'S**  
(Registered under society's act of 1860 & Bombay Public Trust Act 1950)  
Linguistic (Gujarati) Minority

## L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Estd : 1980

Relief Road, Santacruz (West), Mumbai - 400 054.

Tel.: 2660 9320 / 2661 4101 | Email : degree.office@lsraheja.org

Website : www.lsrheja.org

Ref. No. LSRC/BMS SEM III&V ADD.INTERNAL SH-22/2022-23/1614

Date : 27/09/2022

### INTERNALS - SYBMS DEPARTMENT SEM-III

TIME	01-10-2022		
10:40 AM -11:20 AM	Consumer Behaviour / Introduction to Cost Accounting	---	---
11:20 AM - 12:00 PM	Advertising / Equity and Debt Markets	---	---

### INTERNALS - TYBMS DEPARTMENT SEM-V

TIME	01-10-2022	03-10-2022	04-10-2022
10:40 AM -11:20 AM	Corporate communication and Public Relations	Service marketing / Direct Tax	Sales and Distribution Management / Risk Management
11:20 AM - 12:00 PM	Logistics and supply Chain management	E - Commerce and Digital Marketing / Investment Analysis and Portfolio Management	Customer Relationship Management / Wealth Management

MS. SUVARNA RAIKAR & MS. HETA PAREKH  
BMS COORDINATORS

DR. SEEMA UKIDVE  
CHAIRPERSON OF EXAMINATION

DR. DEBAJIT SARKAR  
PRINCIPAL



Programmes Offered - Aided : F.Y.J.C. & S.Y.J.C. - ARTS & COMMERCE, B.A. & B.Com.

Self Finance : B.M.S., B.S.F., B.B.I., B.Sc. IT., B.F.M., B.M.M. & M.Com. Research for Commerce (Business Policy & Administration)