



SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950)
Linguistic (Gujarati) Minority

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Estd : 1980

Relief Road, Santacruz (W), Mumbai - 400 054, Email:-Please refer website.
Tel.: 2660 9320 / 2661 4101, Website : www.Israheja.org

LSRC/BMS SEM II, IV & VI/2022-23/2611-C

18/01/2023

INTERNALS - FYBMS DEPARTMENT EVEN SEM-II

TIME	07-02-2023	08-02-2023	09-02-2023
10:30 am to 11:10 am	BUSINESS COMMUNICATION-II	BUSINESS MATHEMATICS	INDUSTRIAL LAW
11:10 am to 11:50 am	PRINCIPLES OF MANAGEMENT	PRINCIPLES OF MARKETING	BUSINESS ENVIRONMENT

INTERNALS - SYBMS DEPARTMENT EVEN SEM-IV (MARKETING AND FINANCE)

TIME	07-02-2023	08-02-2023	09-02-2023
10:30 am to 11:10 am	BUSINESS ECONOMICS – II	PRODUCTIVITY AND TOTAL QUALITY MANAGEMENT	INTEGRATED MARKETING COMMUNICATION / STRATEGIC COST MANAGEMENT
11:10 am to 11:50 am	BUSINESS RESEARCH METHODS	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT – II	RURAL MARKETING / FINANCIAL INSTITUTIONS AND MARKETS

INTERNALS - TYBMS DEPARTMENT EVEN SEM-VI (MARKETING AND FINANCE)

TIME	07-02-2023	08-02-2023	09-02-2023
10:30 am to 11:10 am	OPERATIONS RESEARCH	INTERNATIONAL MARKETING / INTERNATIONAL FINANCE	RETAIL MANAGEMENT / PROJECT MANAGEMENT
11:10 am to 11:50 am	BRAND MANAGEMENT / INNOVATIVE FINANCIAL SERVICES	MEDIA PLANNING AND MANAGEMENT / STRATEGIC FINANCIAL MANAGEMENT	

(MS. SUVARNA RAIKAR/MS. HETA PAREKH)
BMS COORDINATOR

(DR. SEEMA UKIDVE)
CHAIRPERSON OF EXAMINATION

(DR. DEBAJIT SARKAR)
PRINCIPAL



Programmes Offered : Aided : F.Y.J.C. & S.Y.J.C.- Arts and Commerce, B.A. & B.Com.

Self Finance : B.M.S., B.A.F., B.B.I., B.Sc. IT., B.F.M., B.A.M.M.C. & M.Com. Research Centre For Commerce (Business Policy & Administration)