

SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE(AUTONOMOUS)

Syllabus for Approval	BoS meeting held on: 17/02/2025	AC meeting held on:
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Board of Studies: PSYCHOLOGY

Sr. No.	Heading	Particulars
1	Nomenclature of the Course	<u>S.Y.B.A.</u> <u>Social Psychology - I</u>
2	Eligibility for Admission	<u>College Admission regulations 2024</u>
3	Passing Marks for eligibility	
4	Regulations	College Regulations on Admission
5	Programme	<u>Bachelor OF ARTS- PSYCHOLOGY</u> <u>MAJOR</u>
6	Semesters	Semester: III
7	NEP Vertical	Major
8	Credit	4
9	Level U.G/PG	<u>U.G.</u>
10	Pattern	Semester: III
11	Status (Revised or New) If revised, % of change)	REVISED- 25 percent
12	To be implemented from Academic Year	From the Academic Year: 2025-26

Date: 25/03/2025



Chairman / Chairperson:
(name & signature)

SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE(AUTONOMOUS)



BOARD OF STUDIES: PSYCHOLOGY

PROGRAMME: B.A. PSYCHOLOGY - MAJOR

SEMESTER: III

NOMENCLATURE OF THE COURSE: SOCIAL PSYCHOLOGY - I

NEP Vertical: MAJOR

Credit: 4

(As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-26)



Programme:	BA- Psychology Major
Nomenclature of the Course	Social Psychology - I
Total Marks	100
Semester:	III
Academic year	2025-26

LEARNING OBJECTIVES: This paper aims to help students in building knowledge of the basic concepts and modern trends in Social Psychology. It also aims to foster interest in Social Psychology as a field of study and research among students.

COURSE OUTCOMES:

1. Understand Social psychology, its scope and boundaries. Analyse and evaluate various research methods used in social psychology to determine their effectiveness in studying social behaviour.
2. Understand the formation of concept of self, its context and timeline. Critically assess the impact of social identity and perceived discrimination on self-esteem and personal development.
3. Understand social cognition and social perception. Apply knowledge of heuristics and schemas to identify and mitigate potential errors in social cognition and perception.
4. Understand attitudes, its formation and change. Evaluate the role of cognitive dissonance and other factors in attitude change and design strategies to effectively influence behaviour through persuasive communication.

Unit	Course Content	Andragogy	No of Lectures
Module I	<p>1. Introduction to science of social psychology</p> <p>1.1 Social Psychology: What It Is and Is Not</p> <p>1.2 The Search for Basic Principles in a Changing Social World</p> <p>1.3 Social Psychology: Advances at the Boundaries</p> <p>1.4 How Social Psychologists Answer the Questions They Ask: Methods</p> <p>1.5 The Role of Theory in Social Psychology</p> <p>1.6 The Quest for Knowledge and the Rights of Individuals:</p> <p>1.7 Seeking an Appropriate Balance</p>	<p>Interactive lectures, practical assignments Field studies Experiential exercises Group Discussions</p>	15
Module II	<p>2. The Self</p> <p>2.1 Self-Presentation: Managing the Self in Different Social</p> <p>2.2 Contexts</p>	<p>Interactive lectures, practical assignments Field studies</p>	15

	<p>2.3 Self-Knowledge: Determining Who We Are</p> <p>2.4 Personal Identity Versus Social Identity</p> <p>2.5 The Importance of Belonging and Group Ties</p> <p>2.6 The Self Across Time: Past and Future Selves</p> <p>2.7 Why Self-Control Can Be Difficult to Achieve</p> <p>2.8 Social Comparison: How We Evaluate Ourselves</p> <p>2.9 Perceived Discrimination and Self-Esteem</p> <p>2.10 The Self as a Target of Prejudice</p>	<p>Experiential exercises</p> <p>Group Discussions</p>	
Module III	<p>3. Social Cognition and Social perception</p> <p>3.1 Heuristics: Representativeness, Availability, Anchoring and Adjustment, Status Quo Heuristic</p> <p>3.2 Schemas: Mental Frameworks for Organizing Social Information, Schema Persistence</p> <p>3.3 Potential Sources of Error in Social Cognition</p> <p>3.4 Counterfactual Thinking and Magical Thinking</p> <p>3.5 Affect and Cognition</p> <p>3.6 Social perception: Attribution and Impression Management</p>	<p>Interactive lectures, practical assignments</p> <p>Field studies</p> <p>Experiential exercises</p> <p>Group Discussions</p>	15
Module IV	<p>4. Attitudes</p> <p>4.1 Attitude Formation: How Attitudes Develop</p> <p>4.2 When and Why Do Attitudes Influence Behaviour?</p> <p>4.3 Strength of Attitudes</p> <p>4.4 How Do Attitudes Guide Behaviour?</p> <p>4.5 The Science of Persuasion: How Attitudes Are Changed</p> <p>4.6 Persuasion: Communicators, Messages, and Audiences</p> <p>4.7 Cognitive Dissonance</p> <p>4.8 Culture and Attitude Processes</p>	<ul style="list-style-type: none"> • Interactive lectures, • practical assignments • Field studies • Experiential exercises • Group Discussions 	15

SUGGESTED READINGS

1. Baron, R. A., & Branscombe, N. R. (2012). *Social Psychology*. (13th ed.). New Delhi: Pearson Education; Indian reprint 2014
2. Myers, D.G. *Social Psychology* (12th ed.). McGraw Hill International Edition
3. Schneider, F.W., Gruman, J.A., and Coutts, L.M. (3rd ed.) *Applied Social Psychology*. Sage Publication.

ADDITIONAL READING

1. Aronson, E., Wilson, T. D., & Akert, R. M. (2007). *Social Psychology*. (6th edi.), New Jersey: Pearson Education Prentice Hall

QUESTION PAPER PATTERN

(A) FOR CONTINUOUS EVALUATION

20 marks class test	MCQ----- 20 marks
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(A-1)

(A-1) RUBRICS FOR CONTINUOUS EVALUATION

20 marks	Assignment----- 10 marks
	Viva Voce----- 10 marks

(B)

QUESTION PAPER PATTERN FOR SEMESTER END EXAMINATION

60 marks	Q1. Answer in brief (1/2)----- 15 marks
	Q2. Answer in brief (1/2)----- 15 marks
	Q3. Answer in brief (1/2)----- 15 marks
	Q4. Answer in brief (1/2)----- 15 marks