

# SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE (AUTONOMOUS)



**BOARD OF STUDIES:** MEDIA AND MASS COMMUNICATION

**PROGRAMME:** B.COM (ACCOUNTING AND FINANCE)

**SEMESTER:** III

**NOMENCLATURE OF THE COURSE:** UNDERSTANDING CINEMA

**NEP Vertical:** OPEN ELECTIVE

**Credit:** 02

(As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-2026)



<b>Programme</b>	B. COM (ACCOUNTING AND FINANCE)
<b>Nomenclature of the Course</b>	Understanding Cinema
<b>Total Marks</b>	50 Marks
<b>Semester</b>	III
<b>Academic year</b>	2025-2026

**Learning Objectives:**

- To illustrate the fundamentals of cinema, its style and its working
- To construct meanings through visual images, sound and camera angles
- To assess the style and consumption patterns of cinema in contemporary age

**Course outcomes:**

- Learners will be able to understand the language and presentation styles in the cinema
- Learners will identify different genres, use of aesthetics and its importance in construction of meanings from visuals
- Learners will understand digital convergence and analyse different types of films

<b>Unit</b>	<b>Course Content</b>	<b>Andragogy</b>	<b>No of Lectures</b>
<b>1</b>	<p><b>Introduction to Cinema and understanding Films:</b></p> <ul style="list-style-type: none"> <li>• Understanding film language – grammar, technology, art</li> <li>• Cinematography, visual aspects and editing – Art, costume and camera placement</li> <li>• Film Sound – Three components of sound, relationship between sound and image</li> <li>• Basics of genre</li> </ul>	Lectures/ Film Screenings	<b>15</b>
<b>2</b>	<p>Cinema in Contemporary Age:</p> <ul style="list-style-type: none"> <li>• Popular Hindi Commercial Films</li> <li>• Convergence of Art and Commercial</li> <li>• Contemporary Era and Digital Explosion</li> <li>• Media Convergence and Film Viewing Culture</li> </ul>	Lectures/ Film Screenings	<b>15</b>

*Syllabus Courtesy: Mr. Chetan Mathur*

## Suggested Readings

1. Bordwell, D., Thompson, K., & Smith, J. (2004). *Film art: An introduction* (Vol. 7). New York: McGraw-Hill.
2. Nelmes, J. (2012). *Introduction to film studies*. Routledge.
3. Giannetti, L. D., & Leach, J. (1990). *Understanding movies* (Vol. 1, No. 1, p. 999). Englewood Cliffs, NJ: Prentice Hall.
4. Monaco, J. (2009). *How to read a film: Movies, media, and beyond*. OUP USA.
5. Rajadhyaksha, A. (2016). *Indian cinema: A very short introduction*. Oxford University Press.
6. Kuhn, A., & Westwell, G. (2012). *A dictionary of film studies*. Oxford University Press, USA.

## Suggested Screenings

1. Documentaries on Famous Film makers – K. Balachander. K. Vishwanath, Adoor etc. Pinjra Apur Sansar/Megha Dhake Tara Sholay/Amar Akbar Anthony
2. Hum Aapke Hai Kaun / Dilwale Dulhaniya Le Jayenge Bajirao Mastani/Manikarnika/Bahubali URI Film
3. Films of Dada Saheb Phalke
4. Do Bigha Zamin/Bandini
5. Bicycle Thief

### Internal Continuous Assessment (ICA) Pattern

Sr No.	Examination Method	Marks
1	Project / Assignment	10
2	Viva / Presentation	5
3	Class Participation	5
	<b>TOTAL</b>	<b>20</b>

### Term End Examinations (TEE)

#### Question Paper Pattern

Question No.	Description	Total Marks
1	A. Full Length Theory Question <b>OR</b>	12
	B. Full Length Theory Question	12
2	A. Full Length Theory Question <b>OR</b>	12
	B. Full Length Theory Question	12
3	Short Notes (Any 2 out of 3) <b>OR</b> Case Study	6
	<b>TOTAL</b>	<b>30</b>