

**SES's L.S. RAHEJA COLLEGE OF ARTS AND  
COMMERCE  
(AUTONOMOUS)**



**BOARD OF STUDIES: MEDIA AND MASS COMMUNICATION  
PROGRAMME: BAMMC**

**SEMESTER: IV**

**NOMENCLATURE OF THE COURSE: Essentials of Film Making**

**NEP Vertical: Major**

**Credit: 04**

(As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-2026)



<b>Programme</b>	Bachelor of Arts in Multimedia and Mass Communication
<b>Nomenclature of the Course</b>	Essentials of Film making
<b>Total Marks</b>	100 Marks
<b>Semester</b>	IV
<b>Academic year</b>	2025-2026

**Learning Objectives:**

- To equip learners with fundamental concepts of film making, including pre-production, production and post-production.
- To develop a comprehensive understanding of a film making process
- To orient learners towards narrative structure, character development, and the use of visual and auditory techniques to support storytelling.
- To give exposure to new technologies and trends in filmmaking

**Course outcomes:**

- Learners will be able to critically analyse, identify and apply various film genres (e.g., drama, action, and comedy, documentary) and their conventions.
- Learners will acquire knowledge and understand the role of film distribution at various stages.
- Learners will gain skill in creation and organization of production budget and securing resources for a film project.
- Learners will develop skills in using editing software (e.g., Adobe Premiere Pro, Final Cut Pro) to assemble footage, refine pacing, and enhance storytelling.

<b>Unit</b>	<b>Course Content</b>	<b>Andragogy</b>	<b>No of Lectures</b>
<b>I</b>	<p><b>Journey of Cinema</b></p> <ul style="list-style-type: none"> <li>• Indian Meaningful cinema</li> <li>• Birth of the Angry Young Man &amp; Masala Films</li> <li>• The Indian Diaspora and Hindi cinema</li> <li>• Convergence of Art and Commercial</li> <li>• Contemporary Cinema</li> <li>• Media Convergence and Film Viewing Culture</li> <li>• Economic contribution of cinema.</li> </ul>	Lectures/ Presentations/ Screenings/ Discussions/	<b>15</b>

<b>II</b>	<p><b>Film Making (Pitching to DCP)</b></p> <ul style="list-style-type: none"> <li>• Concept – Project Planning and Execution</li> <li>• Pre-Production</li> <li>• Actual Production</li> <li>• Cinematography - Lighting techniques for cinema Three-point &amp; Four-point lighting setup. Color theory</li> <li>• Framing - Composition techniques with Camera angles and Movement. Composing shots for different scenes and genre. Subjective, Objective &amp; POV</li> <li>• Post-Production – Mistakes &amp; Improvement. Grammar of editing, Continuity. Importance of Sound tracks. Dubbing, Re-recording, Sound Designing, Audio Visual Mixing &amp; DI. DCP for Censorship</li> <li>• Censorship</li> </ul>	Lectures/ Discussions/ Presentations/ Screenings	<b>15</b>
<b>III</b>	<p><b>ROI Systems in Film Industry</b></p> <ul style="list-style-type: none"> <li>• Marketing</li> <li>• Branding</li> <li>• Promotion</li> <li>• Distribution/Release</li> <li>• Internet/OTT</li> </ul>		<b>15</b>
<b>IV</b>	<p><b>Importance of Film bodies</b></p> <ul style="list-style-type: none"> <li>• Trade Associations</li> <li>• Film Festivals</li> <li>• Film Awards</li> </ul>		<b>15</b>

*Syllabus Courtesy: Mr. Chetan Mathur*

#### SUGGESTED READINGS

1. Mackendrick, A., & Cronin, P. (2005). On film-making: an introduction to the craft of the director. *Cinéaste*, 30(3), 46-54.
2. Edgar-Hunt, R., Marland, J., & Rawle, S. (2010). *Basics Film-Making 04: The Language of Film* (Vol. 4). Ava Publishing.
3. Geduld, H. M. (1969). *Film Makers On Film Making*.
4. Spottiswoode, R. (2022). *Film and its techniques*. Univ of California Press.
5. Bordwell, D., Thompson, K., & Smith, J. (2004). *Film art: An introduction* (Vol. 7, pp. 477-479). New York: McGraw-Hill.
6. Rosenthal, A. (2007). *Writing, directing, and producing documentary films and videos*. SIU Press.
7. Burch, N. (2014). *Theory of film practice*.

### Internal Continuous Assessment (ICA) Pattern

Sr No.	Examination Method	Marks
1	Presentation	10/20
2	Assignment/ Project	10/20
3	Class Participation	5
4	Viva-Voce	5
	<b>TOTAL</b>	<b>40</b>

### Term End Examinations (TEE) Question Paper Pattern

Maximum Marks: 60

Duration: 2 Hours

All questions are compulsory.

Question No.	Description	Total Marks
1	A. Case Study / Application Based / Concept testing	12
2	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	
3	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	
4	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	
5	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	

Note: The Full-length theory question of 12 marks each may be split into two smaller questions of 6 marks questions or three smaller four marks question.