

**SES's L.S. RAHEJA COLLEGE OF ARTS AND
COMMERCE
(AUTONOMOUS)**



BOARD OF STUDIES: ACCOUNTANCY AND FINANCE

PROGRAMME: BAMMC

SEMESTER: IV

NOMENCLATURE OF THE COURSE: Introduction to Stock Markets

NEP Vertical: Open Elective (OE)

Credit: 02

(As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-2026)



Programme:	Bachelor of Arts in Multimedia and Mass communication
Nomenclature of the Course	Introduction to Stock Market
Total Marks	50 marks
Semester:	IV
Academic year	2025-26

Learning Objectives:

- To help students Understand the structure and functioning of financial markets, stock exchanges (BSE, NSE), and regulatory frameworks (SEBI).
- To help students Identify key market participants and different types of stocks, indices, and their significance in investment decisions.
- To Demonstrate the process of opening a Demat and trading account, along with various trading mechanisms and order types.
- To enable students Analyze stock market risks, including market volatility and company-specific risks, and apply risk management strategies.
- To enable students Evaluate stock market returns through dividends, capital appreciation, and investment strategies for wealth creation.

Course outcomes:

- Students will be able to, Explain the structure and functioning of financial markets, stock exchanges (BSE, NSE), and regulatory frameworks (SEBI).
- Students will be able to, Classify different market participants, stock types, and indices while assessing their role in investment decisions.
- Students will be able to, Demonstrate the process of stock trading, including opening a Demat account, executing trades, and using various order types.
- Students will be able to, Analyze stock market risks and apply appropriate risk management strategies to minimize potential losses.
- Students will be able to, Evaluate investment returns and develop informed strategies for long-term wealth creation through stock market participation

Unit	Course Content	Andragogy	No of Lectures
I	<p>Introduction to Financial Markets & Stock Market Structure</p> <p>1. Introduction to Financial Markets Overview of financial markets and their importance Difference between primary and secondary markets Role of stock exchanges (BSE, NSE) and SEBI regulations</p> <p>2. Stock Market Structure & Participants Market participants: Investors, traders, brokers, regulators Types of stocks: Common vs. preferred, large- cap vs. small-cap Indices: Sensex, Nifty – Calculation and significance</p>	Finance theory, Presentations, Group discussion, Live case studies, Practical assignment	15

II	<p>Trading Mechanism, Investment Process & Risk Management</p> <p>1. Trading Mechanism & Investment Process How to open a Demat and Trading account Order types: Market order, limit order, stop-loss order</p> <p>Understanding stock quotes, bid-ask spread, and price movements</p> <p>2. Risk & Return in Stock Market</p> <p>Concept of risk and return</p> <p>Market risk, company-specific risk, volatility Understanding dividends and capital appreciation</p>	<p>Finance theory, Presentations, Group discussion, Live case studies, Practical assignment</p>	15
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SUGGESTED READINGS

1. Gupta, U. L. (1972, January 1). Working of Stock Exchange in India. New Delhi ; Thomson Press (India)
2. Capital Issue Control(1981) ;The Stock Exchange Foundation, Bombay
3. Dixit, R. K. (1986, January 1). Behaviour of Share Prices and Investment in India.
4. Mayya, M.R.(1996) Forward Trading in Shares, Bombay.
5. Equity Markets in India- Shveta singh & P K Jain
6. Equity and Debt Markets- Hardeep Kaur
7. An Introduction to Equity Markets- David Dasey

QUESTION PAPER PATTERN

(A) RUBRICS FOR CONTINUOUS EVALUATION

Sr. No.	Particulars	Marks
1	Assignment/Project	10
2	Presentation/Viva Voce	10
	Total	20

(B) QUESTION PAPER PATTERN FOR SEMESTER END EXAMINATION

Question No.	Description	Total Marks
1	Practical Problem/Theory Question	12
2	A. Practical Problem/Theory Question OR	12
	B. Practical Problem/Theory Question	
3	Short Notes (Any 2 out of 3)	6
	TOTAL	30

The Practical problem / Theory question of 12 marks each may be split up into two smaller problems/questions carrying 6 marks each.