

SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE (AUTONOMOUS)

Syllabus for Approval	BoS meeting held on: 19th March 2025	AC meeting held on :
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Board of Studies: COMMERCE

Sr No.	Heading	Particulars
1.	Nomenclature of the Course	SYBCOM Principles of Management
2	Eligibility for Admission	College Admission Regulations
3	Programme	Bachelor of Commerce
4	Semesters	Semester: IV
5	NEP Vertical	Minor
6	Credit	4
7	Total Marks	100
8	Level	Undergraduate
9	Pattern	Semester III
10	Status (Revised or New) If revised, % of change)	New
11	To be implemented from Academic Year	From the Academic Year: 2025-26

Date:

Chairperson

Dr. Laila Patel

SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE (AUTONOMOUS)



BOARD OF STUDIES: COMMERCE

PROGRAMME: B.COM COMMERCE - MINOR

SEMESTER: III

NOMENCLATURE OF THE COURSE: PRINCIPLES OF MANAGEMENT

NEP Vertical: MINOR

Credit: 4

As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-2026)



Programme:	B.COM COMMERCE MINOR
Nomenclature of the Course	PRINCIPLES OF MANAGEMENT
Total Marks	100
Semester:	III
Academic year	2025-26

LEARNING OBJECTIVES:

1. Students will be able to understand the core concepts, functions & significance of management in organizations.
2. Analyze business case studies to explore change management & leadership.
3. Students will be able to examine key western & Indian management theories & their practical implementation.

LEARNING OUTCOMES:

1. Students will be able to apply management concepts to real life scenarios
2. Students will be able to evaluate different management theories and their impact on organizations.

Unit	Course Content	Andragogy	No of Lectures
1.	Introduction to Management 1.1 Concept and Features of Management – 6 M's of Management – Need for Management in Business and Non-business Organisations 1.2 Functions of Management – Levels of Management – Management Competencies and Skills. 1.3 Understanding Management through real-life business case studies (e.g., Tesla's leadership, Tata's management practices) & Change Management	Lecture method, Case study, Group discussion, class presentation.	15
2.	Management Thoughts & Theories Peter Drucker's Analysis Thoughts – Scientific Management Theory by F.W Taylor – Administrative Management Theory by Henri Fayol – Human Relations Theory by Elton Mayo and Hawthorne Experiments – Henry Mintzberg Managerial Roles.	Lecture method, Case study, Group discussion, class presentation.	15
3.	Functions of Management – I 3.1 Planning – Meaning – Significance – Components (Strategic, Single Use and Standing Plans), Decision Making – Concept – Essentials of Sound Decision Making – Techniques 3.2 Organising – Concept – Importance – Types of Organisation Structure – Line and Staff, Matrix Organisation Structure – Features	Lecture method, Case study, Group discussion, class presentation.	15

4.	Functions of Management – II & Leadership Styles 1.1 Virtual Organisational Set Ups – A Prerequisite to Gen Z – Challenges – Span of Management – Factors, Tall and Flat Organisation – Features 1.2 Departmentation – Concept – Bases – Staffing – Concept – Process of Staffing – Decentralisation – Factors – Centralisation v/s Decentralisation of Authority. 1.3 Leadership styles in action (Steve Jobs, Sundar Pichai, Indra Nooyi).	Lecture method, Case study, Group discussion, class presentation.	15
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SUGGESTED READINGS

Principles of Management | 7th Edition, Tripathi PC, Reddy PN, Bajpai Ashish, McGraw Hill (2021)
Principles of Management, Pondicherry University.
Principles of Management, Wharton Business School

(A-1) RUBRICS FOR CONTINUOUS EVALUATION

Particulars	40 %
Internal tests/ Assignment & Viva-voce	20
Digital posters/ Debates/Creative activity	10
Class participation/Regularity	10

(B)

QUESTION PAPER PATTERN FOR SEMESTER END EXAMINATION

- Q1. Answer any two out of three on Unit 1- 15 Marks
- Q2. Answer any two out of three on Unit 2- 15 Marks
- Q3. Answer any two out of three on Unit 3- 15 Marks
- Q4. Answer any two out of three on Unit 4- 15 Marks

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Board of Studies: COMMERCE

Sr. No.	Heading	Particulars
1	Nomenclature of the Course	SYBA BASICS OF FINANCIAL MARKETS
2	Eligibility for Admission	College admission regulations 2024
3	Passing Marks for eligibility	
4	Regulations	College Regulations on Admission
5	Programme	Bachelor of Arts
6	Semesters	Semester: III
7	NEP Vertical	OE
8	Credit	2
9	Level U.G/PG	U.G
10	Pattern	Semester III
11	Status (Revised or New) If revised, % of change)	New
12	To be implemented from Academic Year	From the Academic Year: 2025-26

Date:

Chairperson

Dr. Laila Patel