

SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE
(AUTONOMOUS)



BOARD OF STUDIES: MEDIA AND MASS COMMUNICATION

PROGRAMME: BCom (MS)

SEMESTER: III

NOMENCLATURE OF THE COURSE: Understanding Cinema

NEP Vertical: Open Elective (OE)

Credit: 02

(As Per Choice Based Credit System (under NEP 2020) with effect from the academic year 2025-2026)



Programme	BCom (MS)
Nomenclature of the Course	Understanding Cinema
Total Marks	50 Marks
Semester	III
Academic year	2025-2026

Learning Objectives:

- To illustrate the fundamentals of cinema, its style and its working
- To construct meanings through visual images, sound and camera angles
- To assess the style and consumption patterns of cinema in contemporary age

Course outcomes:

- Learners will be able to understand the language and presentation styles in the cinema
- Learners will identify different genres, use of aesthetics and its importance in construction of meanings from visuals
- Learners will understand digital convergence and analyse different types of films

Unit	Course Content	Andragogy	No of Lectures
I	<p>Introduction to Cinema and understanding Films:</p> <ul style="list-style-type: none"> • Understanding film language – grammar, technology, art • Cinematography, visual aspects and editing – Art, costume and camera placement • Film Sound – Three components of sound, relationship between sound and image • Basics of genre 	Lectures/ Film Screenings	15
II	<p>Cinema in Contemporary Age:</p> <ul style="list-style-type: none"> • Popular Hindi Commercial Films • Convergence of Art and Commercial • Contemporary Era and Digital Explosion • Media Convergence and Film Viewing Culture 	Lectures/ Film Screenings	15

Syllabus Courtesy: Mr. Chetan Mathur

Suggested Readings

1. Bordwell, D., Thompson, K., & Smith, J. (2004). *Film art: An introduction* (Vol. 7). New York: McGraw-Hill.
2. Nelmes, J. (2012). *Introduction to film studies*. Routledge.
3. Giannetti, L. D., & Leach, J. (1990). *Understanding movies* (Vol. 1, No. 1, p. 999). Englewood Cliffs, NJ: Prentice Hall.
4. Monaco, J. (2009). *How to read a film: Movies, media, and beyond*. OUP USA.
5. Rajadhyaksha, A. (2016). *Indian cinema: A very short introduction*. Oxford University Press.
6. Kuhn, A., & Westwell, G. (2012). *A dictionary of film studies*. Oxford University Press, USA.

Suggested Screenings

1. Documentaries on Famous Film makers – K. Balachander. K. Vishwanath, Adoor etc. Pinjra Apur Sansar/Megha Dhake Tara Sholay/Amar Akbar Anthony
2. Hum Aapke Hai Kaun / Dilwale Dulhaniya Le Jayenge Bajirao Mastani/Manikarnika/Bahubali URI Film
3. Films of Dada Saheb Phalke
4. Do Bigha Zamin/Bandini
5. Bicycle Thief

Internal Continuous Assessment (ICA) Pattern

Sr No.	Examination Method	Marks
1	Project / Assignment	10
2	Viva / Presentation	5
3	Class Participation	5
	TOTAL	20

Term End Examinations (TEE) Question Paper Pattern

Question No.	Description	Total Marks
1	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	12
2	A. Full Length Theory Question OR	12
	B. Full Length Theory Question	12
3	Short Notes (Any 2 out of 3) OR Case Study	6
	TOTAL	30