



Sadhana Education Society's

Registered under Society's Act of 1960 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/REG & ATKT/SEM V SH 25/2025-26/1290

Date : 04.09.2025

TIME TABLE OF SEMESTER V REGULAR & ATKT SEPTEMBER 2025

(APPLICABLE FROM THE AUTONOMOUS TY 2024-25 BATCH)


PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION

DAY AND DATE	TIME	PAPER/SUBJECT (ADVERTISING)	PAPER/SUBJECT (JOURNALISM)
THURSDAY, 25 TH SEPTEMBER 2025	2.00 PM TO 4.30 PM	AGENCY MANAGEMENT	BUSINESS AND FINANCIAL JOURNALISM
FRIDAY, 26 TH SEPTEMBER 2025	2.00 PM TO 4.30 PM	GLOBALIZATION AND INTERNATIONAL ADVERTISING	GLOBAL MEDIA AND CONFLICT RESOLUTION
SATURDAY, 27 TH SEPTEMBER 2025	2.00 PM TO 4.30 PM	COPYWRITING	MOBILE JOURNALISM & NEWS MEDIA
MONDAY, 29 TH SEPTEMBER 2025	2.00 PM TO 4.30 PM	CONSUMER BEHAVIOUR	INVESTIGATIVE JOURNALISM
TUESDAY, 30 TH SEPTEMBER 2025	2.00 PM TO 4.30 PM	DIRECT MARKETING & E- COMMERCE	NEWS MEDIA MANAGEMENT
WEDNESDAY, 01 ST OCTOBER 2025	2.00 PM TO 4.30 PM	ADVERTISING AND MARKETING RESEARCH	REPORTING

IMPORTANT NOTES:

1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.


(MS. KAVITA MAKHIJA)
BAMMC COORDINATOR


(DR. SEEMA UKIDVE)
CONVENOR
BOARD OF EXAMINATION AND EVALUATION


(DR. DEBAJIT SARKAR)
PRINCIPAL

