



Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/ATKT/SEM VIFH 25/2024-25/2804

Date : 26.02.2026

**TIME TABLE OF SEMESTER VI REGULAR & ATKT MARCH 2026
(APPLICABLE TO THE AUTONOMOUS TY BATCH FROM 2024-25 ONWARDS)**

PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION


DAY AND DATE	TIME	PAPER/SUBJECT (ADVERTISING)	PAPER/SUBJECT (JOURNALISM)
SATURDAY, 14 TH MARCH 2026	1.30 PM TO 4.00 PM	DIGITAL MEDIA	DIGITAL MEDIA
MONDAY, 16 TH MARCH 2026	1.30 PM TO 4.00 PM	BRAND MANAGEMENT	PHOTO AND TRAVEL JOURNALISM
TUESDAY, 17 TH MARCH 2026	1.30 PM TO 4.00 PM	MEDIA PLANNING & BUYING	MAGAZINE JOURNALISM
WEDNESDAY, 18 TH MARCH 2026	1.30 PM TO 4.00 PM	RURAL MARKETING & ADVERTISING	FAKE NEWS & FACT CHECKING
FRIDAY, 20 TH MARCH 2026	1.30 PM TO 4.00 PM	ENTERTAINMENT & MEDIA MARKETING	TELEVISION JOURNALISM


IMPORTANT NOTES:

1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.


(MR. AVDHUT KADAM)
PREPARED BY


(MS. KAVITA MAKHIYA)
BAMMC COORDINATOR


(DR. SEEMA UKIDVE)
CONVENOR, BOEE


(DR. SAMYA SHINDE)
I/C PRINCIPAL



Programmes Offered: Aided: F.Y.J.C. & S.Y.J.C. - Arts & Commerce, B.A. & B.Com.
Self Finance: B.M.S., B.A.F., B.B.L, B.Sc. IT., B.F.M., B.A.M.M.C., M.Com. & M.A. Psychology
Research Centre for Commerce (Business Policy & Administration)

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