

**SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE  
(AUTONOMOUS)**



**BOARD OF STUDIES: COMMERCE & MANAGEMENT**

**PROGRAMME: B.COM (DIGITAL BUSINESS)**

**SEMESTER: II**

**NOMENCLATURE OF THE COURSE: OVERVIEW OF INDIAN  
CULTURE AND SOCIETY**

**NEP Vertical: Value Education Course**

**Credit: 2**

(As Per Choice Based Credit System (under NEP 2020) with effect from the Academic Year 2025-26)



Programme:	B. Com (Digital Business)
Nomenclature of the Course:	Overview of Indian Culture and Society
Total Marks	50
Semester:	II
Academic year	2025-2026

**LEARNING OBJECTIVES:**

1. To identify key aspects of Indian culture, including traditions, languages, religions, and social customs.
2. To understand the concept of disparity and its various dimensions.

**COURSE OUTCOMES:**

1. Explain how Indian culture influences social and business practices.
2. Analyse the causes and effects of disparities in society.

Unit	Course Content	Andragogy	No of Lectures
I	<p><b>Overview of Indian Culture</b></p> <p>Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender;</p> <p>Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics;</p> <p>Understanding the concept of diversity as difference</p>	Classroom lectures and group discussion	15
II	<p><b>Understanding concept of disparity</b></p> <p>Understand the concept of disparity as arising out of stratification and inequality;</p> <p>Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media;</p> <p>Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities</p>	Case study and project assignment	15

## Reference Books:

1. Ramakrishnappa, D. C. (2021). INDIAN CULTURE AND SOCIETY: AN OVERVIEW.
2. Mukhopadhyay, C. C., & Seymour, S. (2021). Introduction and theoretical overview. Women, education, and family structure in India, 1-33.
3. Manian, R., & Naidu, S. (2009). A cross-cultural overview of intercultural competence. The SAGE handbook of intercultural competence, 233-249.

## QUESTION PAPER PATTERN

### Internal Continuous Assessment

Sr. No	Examination Method	Marks
1	Presentation/ Viva Voce	10
2	Assignment/ Project	10
	Total	20

### Term End Examinations (TEE)

#### Question Paper Pattern

Maximum Marks: 30

Duration: 1 Hour

All questions are compulsory.

Question No.	Description	Total Marks
1	C. Full Length theory Question OR D. Full Length theory Question	12
2	C. Full Length theory Question OR D. Full Length theory Question	12
3	Short Notes (Any 2 out of 3)	6

The Full-length theory questions of 12 marks each may be split up into two smaller problems carrying 6 marks each.